

Business Communication (BCOM)

Courses

BCOM 3330 Business Communication: 3 semester hours.

Development of best practices in business communication as it relates to the collection, organization, and preparation of business reports. Emphasis will be placed on techniques of collecting, interpreting and presenting information useful in a corporate setting.

Prerequisites: (ENGL 1302 or ENGL 1133) and (MISY 1305 or MISY 1013).

BCOM 5320 Managerial Communication: 3 semester hours.

Applications of communications theory, human relations concepts, research methods, and information technology to the internal communication of the manager's work environment. Survey of the organizational communication climate, applications, oral and written reports.