

Digital Media Arts, BS

Bachelor of Science in Digital Media Arts Degree Program Requirements

Complete Core Curriculum Listing at <https://catalog.pvamu.edu/universitycorecurriculum/>

Core Curriculum 42 Credit Hours

Communication (Select Two)	6
Mathematics (Select One)	3
Life and Physical Sciences (Select Two)	6
Language, Philosophy, and Culture	3
ARTS 1303 Art History I (Prehistoric to the 14th Century)	
Creative Arts	3
ARTS 2328 African American Art	
American History (Select Two)	6
Government/Political Science (Select Two)	6
Social and Behavioral Science (Select One)	3
Component Area Option One (Select One)	3
Component Area Option Two (Select One)	3

Major Requirements

ARTS 1311 Design I (2-Dimensional)	3
ARTS 1312 Design II	3
ARTS 1315 Creative Thinking	3
ARTS 1316 Drawing I	3
ARTS 1304 Art History II (14th century to the present)	3
ARTS 2331 Graphic Design History	3
ARTS 2311 Design III	3
ARTS 2336 Sign + Symbol	3
DGMA 3312 Layout I	3
DGMA 3313 Layout II	3
DGMA 3332 Typography I	3
DGMA 3333 Typography II	3
DGMA 3334 Branding	3
DGMA 3335 Interactive Media	3
DGMA 4314 Problems in Media Arts I	3
DGMA 4315 Problems in Media Arts II	3
DGMA 4316 Advanced Interactive Media	3
DGMA 4317 Social Media Design	3
DGMA 4318 Motion Graphics	3
DGMA 4321 Senior Studio Thesis	3

Prescribed Electives

DGMA 2315 Fundamentals of Digital 3D Modeling	3
ARTS 4310 Creative Photography I	3
DGMA 2317 Fundamentals of Digital Imaging	3
DGMA 2318 Fundamentals of Interactive Media	3

Free Arts Electives (Select Two)

ARTS 2316 Painting	
ARTS 3314 Sculpture I	
ARTS 3317 Watercolor	
ARTS 3319 Printmaking	
ARTS 3351 Crafts Design	
ARTS 4313 Printmaking II	

ARTS 4321	Book Arts
DGMA 4323	Design Practice

Total Hours **120**

Bachelor of Science in Architecture, Digital Media Arts Degree Sequence

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Freshman

Fall - Semester 1	Hours	Spring - Semester 2	Hours
ARTS 1311		3 ARTS 1312	3
ARTS 1316		3 ARTS 1315	3
Language, Philosophy, and Culture Core		3 ARTS 1304	3
ARTS 1303		Communication Core	3
Communication Core		3 Social and Behavioral Science Core	3
Mathematics Core		3	
Total		15 Total	15

Total Hours: 30

Sophomore

Fall - Semester 1	Hours	Spring - Semester 2	Hours
ARTS 2311		3 ARTS 2336	3
DGMA 2317		3 DGMA 2318	3
Creative Arts Core		3 ARTS 2331	3
ARTS 2328		Life and Physical Sciences Core	3
Life and Physical Sciences Core		3 American History Core	3
American History Core		3	
Total		15 Total	15

Total Hours: 30

Junior

Fall - Semester 1	Hours	Spring - Semester 2	Hours
DGMA 3312		3 DGMA 3313	3
DGMA 3332		3 DGMA 3333	3
DGMA 3334		3 DGMA 3335	3
Government/Political Science Core		3 Government/Political Science Core	3
ARTS 3319		3 ARTS 4310	3
Total		15 Total	15

Total Hours: 30

Senior

Fall - Semester 1	Hours	Spring - Semester 2	Hours
DGMA 4314		3 DGMA 4315	3
DGMA 4316		3 DGMA 4317	3
DGMA 4318		3 DGMA 4321	3
Component Area Option One Core		3 Component Area Option Two Core	3
Free Art Elective I		3 Free Art Elective II	3
Total		15 Total	15

Total Hours: 30

Name	Unit
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Total Semester Credit Hours: 120

Marketable Skills

Marketable skills, as defined by the Texas Higher Education Coordinating Board's 60x30TX Plan (<http://www.60x30tx.com/>), include interpersonal, cognitive, and applied skill areas, are valued by employers, and can be either primary or complementary to a major. Marketable skills are acquired by students through education, including curricular, co-curricular, and extracurricular activities.

BS Digital Media

Degree Skills

1. Effective communication of the intent, process, and context of design work
2. Ability to work in a collaborative environment in the design industry
3. Develop creative visual responses to design problems, projects using a variation of the Design Thinking Process

Co-curricular and Extracurricular Skills

1. Demonstrate a proficiency in the use of industry-standard technology
2. Facilitate client meetings, focus groups, and other methods of gathering research for development of design work
3. Understand process and workflow in a creative environment