

Management, BBA

Department Requirements

College of Business students with major requirements which include one or more of the courses listed as required for their minor will be allowed to count a maximum of 6 SCH to fulfill both their major and minor area requirements. Any additional courses that are common between the major area of study and the minor area would have to be substituted by upper-level courses in the minor area. The substituted courses must be approved by the Dean of the College of Business. Consult the Department Head offering the minor for details.

All non-Business students are required to maintain a minimum cumulative GPA of 2.0 in the minor areas for graduation; the student can have only one "D" in the courses required for the minor areas.

Business majors must earn a grade of "C or better" in every business course (except if taken as an unrestricted elective).

Bachelor of Business Administration in Management Degree Program Requirements

Complete Core Curriculum Listing at <https://catalog.pvamu.edu/universitycorecurriculum/>

Core Curriculum 42 Credit Hours

Communication		6
ENGL 1301	Freshman Composition I ¹	
ENGL 1302	Freshman Composition II ¹	
Mathematics		3
MATH 1314	College Algebra ¹	
Life and Physical Sciences (Select Two)		6
Language, Philosophy, and Culture (Select One)		3
Creative Arts (Select One)		3
American History (Select Two)		6
Government/Political Science		6
POSC 2305	American Government	
POSC 2306	Texas Government	
Social and Behavioral Sciences		3
ECON 2301	Principles of Macroeconomics ¹	
Component Area Option One		3
FINA 2313	Financial Planning from a Global Perspective ¹	
Component Area Option Two		3
MISY 1305	Business Computer Applications ¹	
General Education Supplement for Management Majors (18 SCH) ¹		
MATH 1324	Finite Mathematics ¹	3
MGMT 1316	Quantitative Business Analysis	3
ECON 2302	Principles of Microeconomics	3
ECON Elective (3000 - 4000 Level)		3
MGMT 3301	Business Statistics	3
MGMT 2320	Leadership and Ethics	3
College Requirements (33 SCH) ¹		
ACCT 2301	Principles of Accounting	3
ACCT 2302	Principles of Managerial Accounting	3
BLAW 2301	Legal Environment of Business	3
BCOM 3330	Business Communication	3
FINA 3310	Principles of Finance	3
MISY 2301	Fundamentals of MIS with ERP	3
MGMT 1301	Introduction to Business	3
MGMT 2000	Prof Development for Business	0
MGMT 3310	Principles of Management	3
MGMT 4000	Professional Development For Business II	0

MGMT 4330	Strategic Management and Business Policy	3
MGMT 4333	Production and Operations Management	3
MRKT 3310	Principles of Marketing	3
Major Area Requirements (27 SCH) ¹		
MGMT 3302	Introduction to Business Analytics	3
MGMT 3311	Introduction to Organizational Behavior	3
MGMT 3334	Project Management	3
MGMT 3335	Human Resource Management	3
MGMT 4354	ERP Apps in Supply Chain	3
PSYC 2301	General Psychology	3
MGMT Electives (3000 - 4000 Level) - Select three of the following: ^{1, 2}		9
MGMT 3333	Commercializing Innovative Ideas	
MGMT 3342	Data Mining Techniques	
MGMT 3339	Cooperative Education II	
MGMT 4332	Supply Chain Management	
MGMT 4339	Cooperative Education III	
MGMT 4343	Decision Modeling for Business Analytics	
MGMT 4345	Special Topics in Management	
MRKT 3311	Sports, Entertainment, and Event Marketing	
MRKT 3331	Retail Management	
MRKT 3332	Salesmanship	
MRKT 4333	Advertising	
MRKT 4335	International Marketing	
MRKT 4337	Sales Management	
MRKT 4342	Fundamentals of E-Marketing	
FINA 4330	Money and Banking	
ECON 4334	International Trade	
SCMG 4334	Purchase Management	
SCMG 4335	Logistics Management	
SCMG 4336	Quality Management	
ENTR 3301	Economics for Entrepreneurs	
ENTR 3302	Diversity Entrepreneurship	
ENTR 3303	Social Entrepreneurship	
ENTR 3309	Special Topics	
ENTR 4304	Venture Creation	
Unrestricted Elective		3
Total Hours		123

¹ A grade of "C" or better is required in these courses. Business majors must earn a grade of "C" or better **in all business courses (1300 - 4399 level courses)**. Students must earn the University required passing grade "D" or better in courses used as an unrestricted elective.

² Marketing Major area required courses (e.g., MRKT 3333,4334,4339,4341,4349) **will not be counted as Management Electives** unless special approval has been obtained from Department Head. **ECON 1301 Fundamentals of Economics in a Global society will only count as an Unrestricted Elective**

Bachelor of Business Administration in Management Degree Sequence

Core: <https://catalognext.pvamu.edu/universitycorecurriculum/> (<http://catalog.pvamu.edu/universitycorecurriculum/>)

Freshman

Fall - Semester 1	Hours	Spring - Semester 2	Hours
Communication Core		3 Communication Core	3
ENGL 1301		ENGL 1302	
MGMT 1301		3 Component Area Option One Core	3

Government/Political Science Core	3	FINA 2313	
POSC 2305		Component Area Option Two Core	3
Mathematics Core	3	MISY 1305	
MATH 1314		Government/Political Science Core	3
MGMT 2000	0	POSC 2306	
Life and Physical Sciences Core	3	MATH 1324	3
Total	15	Total	15

Total Hours: 30

Sophomore

Fall - Semester 1	Hours	Spring - Semester 2	Hours
ACCT 2301		3 ACCT 2302	3
PSYC 2301		3 American History Core	3
American History Core		3 ECON 2302	3
MGMT 2320		3 Social And Behavioral Sciences Core	3
MISY 2301		3 ECON 2301	
MGMT 1316		3 Life and Physical Sciences Core	3
		Creative Arts Core	3
Total	18	Total	18

Total Hours: 36

Junior

Fall - Semester 1	Hours	Spring - Semester 2	Hours
BLAW 2301		3 BCOM 3330	3
FINA 3310		3 MRKT 3310	3
MGMT 3310		3 MGMT 3334	3
MGMT 3301		3 MGMT 3335	3
Language, Philosophy & Culture Core		3 MGMT Elective (3000-4000 Level)	3
Total	15	Total	15

Total Hours: 30

Senior

Fall - Semester 1	Hours	Spring - Semester 2	Hours
MGMT 3302		3 ECON Elective (3000-4000 Level)	3
MGMT 3311		3 MGMT Elective (3000-4000 Level)	3
MGMT 4333		3 MGMT 4000	0
MGMT Elective (3000-4000 Level)		3 MGMT 4330	3
Unrestricted Elective		3 MGMT 4354	3
Total	15	Total	12

Total Hours: 27

Total Semester Credit Hours: 123

Marketable Skills

Marketable skills, as defined by the Texas Higher Education Coordinating Board's 60x30TX Plan (<http://www.60x30tx.com/>), include interpersonal, cognitive, and applied skill areas, are valued by employers, and can be either primary or complementary to a major. Marketable skills are acquired by students through education, including curricular, co-curricular, and extracurricular activities.

BBA Management

Degree Skills

1. Procurement and logistics
2. Business strategy and analysis
3. Organizational behavior

Concentration Skills

1. Critical thinking
2. Quantitative reasoning and logical thinking
3. Ethical behavior and decision making

Co-curricular and Extracurricular Skills

1. Professional communication
2. Interpersonal relationships and teamwork
3. Project management