

Managerial Communication for Executives (EMCO)

Courses

EMCO 5302 Executive Managerial Communication: 3 semester hours.

Management communication as the downward, horizontal, and upward transfer of information and exchange of meaning, through formal and informal channels. Also, includes the art of negotiation and identifies rhetorical strategies and guidelines for analyzing and resolving stakeholder conflicts.

EMCO 5320 Executive Managerial Communication: 3 semester hours.

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